



# Vulpine Blue

We help your teams work better together.

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**Growing your teams? It's important to make sure they stay on the same page.**

**Teams work best with aligned priorities, connected time-lines, related metrics, and a culture that guides them toward shared goals.**

**If your teams don't work together as well as they could, you're not alone, and we can help.**

## The common "solution" versus the Vulpine Blue solution

When teams collaborate across distance, disciplines, and culture, often productivity drops and citizenship suffers. Confronted with this problem, many people try the newest productivity or communication software, imagining this to be the solution. These softwares can be helpful, but they are tools, not solutions.

Our approach is to shift operations and procedures in ways—and at a speed—that are ideal for your company, including and enlisting employees every step of the way. We help you raise productivity, empower universal participation, and enhance interdependence.

Improvement should be something your teams strive for together, not something that happens to them.

## How we help in four stages



### Fact-finding

We start with people.

We begin by getting to know you and your teams: needs, pain-points, habits, strengths, and biases; as well as any industry-specific needs and limitations.



### Analysis and Design

We combine these findings with our own diverse backgrounds in collaboration tools and techniques.

Instead of just tweaking whatever system is capturing today's headlines, we design your systems from whole cloth, including interaction protocols, meaningful benchmarks, information management, and custom workflows.



### Activation

Without execution, great design is just theory.

Whether through office visits, meetings, video calls, or participatory multi-day events, we facilitate systems integration and lay the groundwork for short-term improvements and long-term change.



### Coaching

We use the stress test of reality to align and refine where the systems and your people meet.

We guide implementation, continue to coach all stakeholders on use, and make adjustments. Because your teams were heard and valued throughout the design process, everyone tends to be eager to work together in implementation.

## Is anyone else like Vulpine Blue?

Nope. We combine principles from Silicon Valley startups, disaster response from both Developed and Developing Nations, the practice of law, and Complex Systems Science to help you make sure your distributed teams work well together, and are worth far more than their overhead.

## What clients say

"Willow brings different people together regardless of ability, nationality, and language to work together for a common goal whether in the concrete jungles of Birmingham, Dar Es Salaam, and all places in-between."

-Geospatial Innovations

## Leads

**Seamus, JD, MBA:** The business and systems person. Seamus has designed strategy and dynamic business and financial models for organizations ranging from startups to multi-nationals.

**Willow:** The sociotechnical systems person. Willow has found ways for communities and governments around the world to collaborate regarding natural disasters, pogroms, and crises.

## What to do now

Email us at [mail@vulpine.blue](mailto:mail@vulpine.blue) and say hi!

We'll schedule a time to meet or share a video-call to hear about your operations and challenges. We look forward to discovering how we can elevate your teams' collective performance.

*Seamus Boyle* May 14, 2017

## Here are a few organizations our team has worked with

